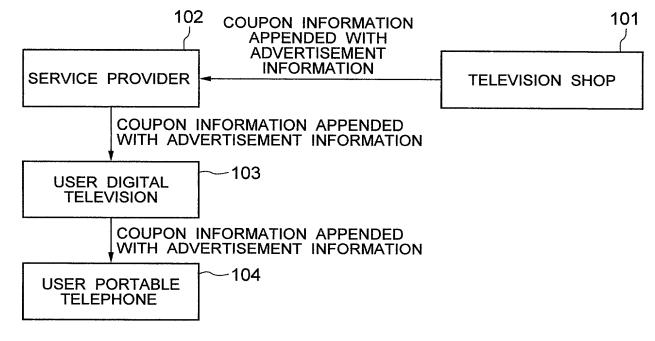
Applicant: Akira Kumomura, et al.

Title: Coupon Ticket Issuing System
Atty Docket No. 16869S-043700
Sheet 1 of 29

FIG. 1



Sheet 2 of 29

Z/ Z9

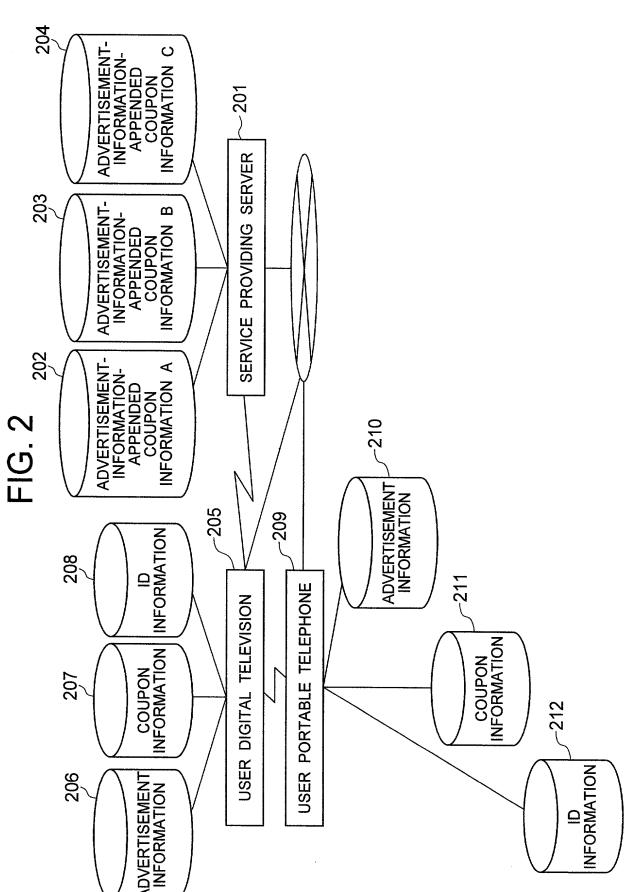


FIG. 3

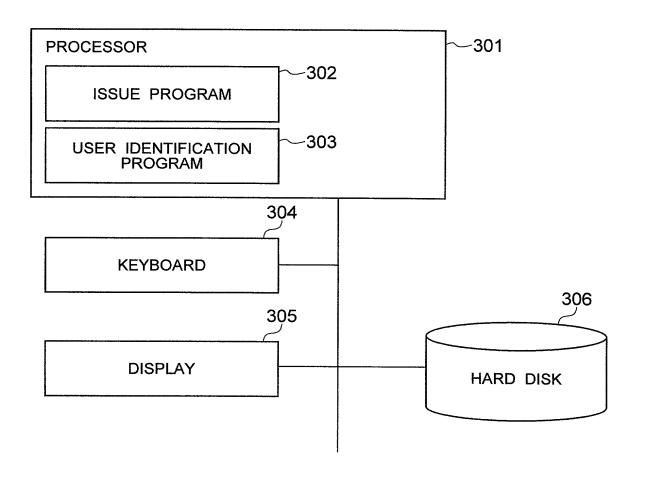


FIG. 4

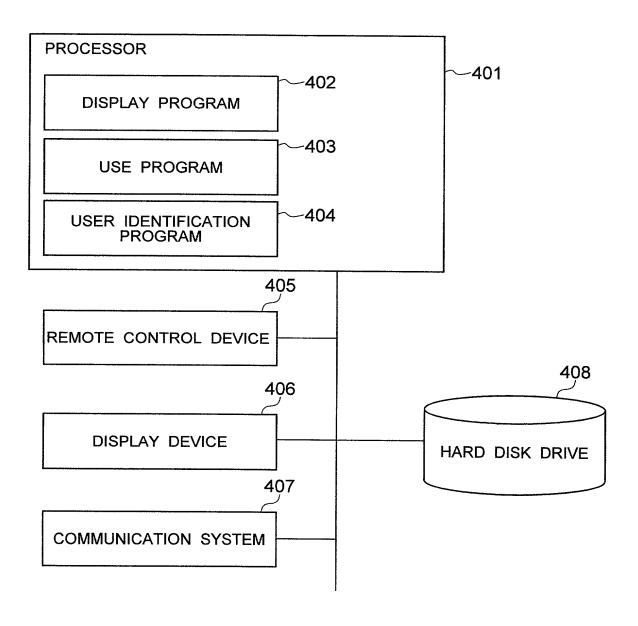


FIG. 5

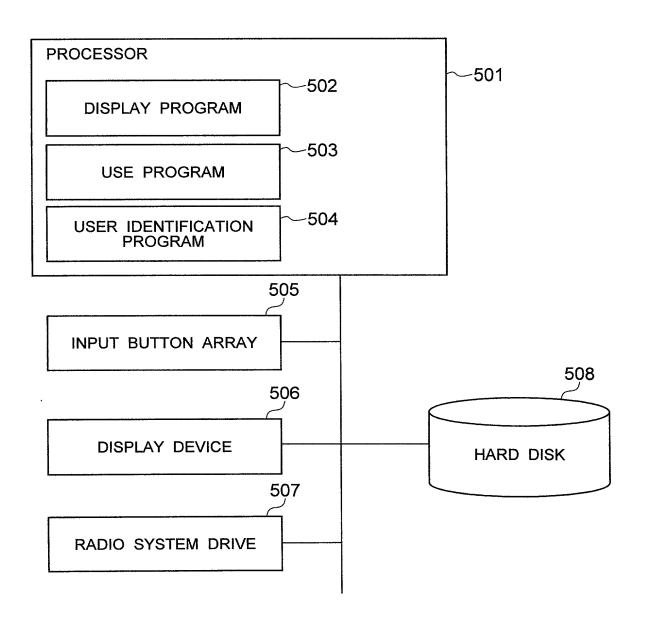
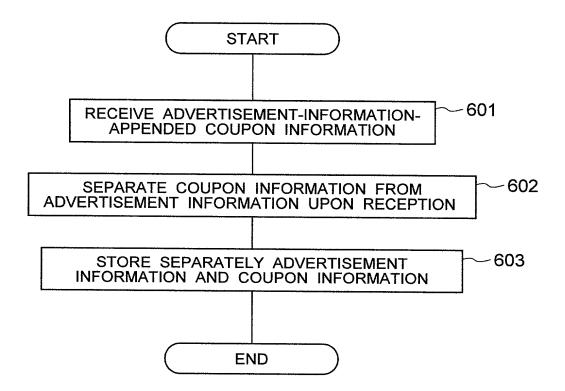


FIG. 6



Sheet 7 of 29

7/29

FIG. 7

701 ADVERTISEMENT (INFORMATION

PHOTO DEVELOPMENT SERVICE

COUPONING SALES CAMPAIGN

KANAGAWA KAWASAKI CAMERA, KAWASAKI STORE

702 }	703	704
COUPON (1) DISCOUNT BY 200 YEN EXPIRES: MAY 31, 2001	COUPON (2) DISCOUNT BY 200 YEN EXPIRES: MAY 31, 2001	COUPON (3) DISCOUNT BY 200 YEN EXPIRES: MAY 31, 2001

Sheet 8 of 29

8/29

FIG. 8

801

<ADVERTISEMENT INFORMATION SCREEN IMAGE>

PHOTO DEVELOPMENT SERVICE

COUPONING SALES CAMPAIGN

KANAGAWA KAWASAKI CAMERA, KAWASAKI STORE

802

THREE COUPONS ARE APPENDED

803

<COUPON INFORMATION SCREEN IMAGE>

SELECT COUPON

804

805

806

COUPON (1)
DISCOUNT BY
200 YEN
EXPIRES:
MAY 31, 2001

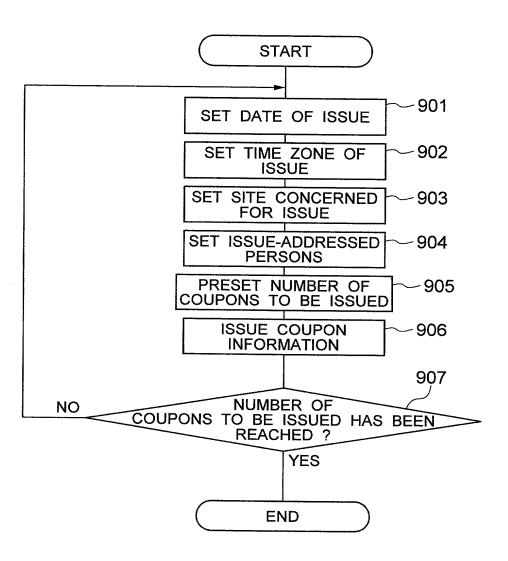
COUPON (2) DISCOUNT BY 200 YEN EXPIRES: MAY 31, 2001 COUPON (3)
DISCOUNT BY
200 YEN
EXPIRES:
MAY 31, 2001

OK

CANCEL

10071954 JESS

FIG. 9



Sheet 10 of 29

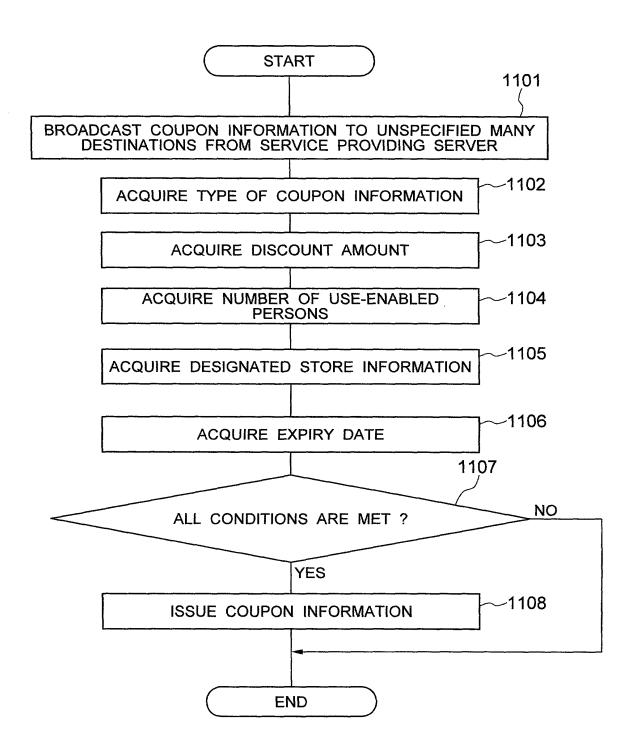
10/29

No.	ITEM	CONTENTS
1	TITLE OF COUPON	PHOTO DEVELOPMENT SERVICE TICKET
2	TYPE OF COUPON	DISCOUNT COUPON
3	DATE OF ISSUE	MAY 1, 2001
4	TIME ZONE OF ISSUE	13:00~14:00
5	SITE CONCERNED FOR ISSUE	PORTAL SITE OF KANAGAWA KAWASAKI CAMERA
6	ISSUE-ADDRESSED PERSONS	FEMALES OF 21 TO 30 YEARS
7	NUMBER OF COUPON TO BE ISSUED	3
:	:	:
	:	·

Sheet 11 of 29

11/29

FIG. 11



1003164 OEES

Robert C. Colwell, Reg. No. 27,431

(650) 326-2400

Applicant: Akira Kumomura, et al.

Title: Coupon Ticket Issuing System
Atty Docket No. 16869S-043700

Sheet 12 of 29

12/29

No.	ITEM	CONTENTS
1	TYPE OF COUPON INFORMATION	DISCOUNT COUPON
2	AMOUNT OF DISCOUNT	200 YEN OR MORE
3	NUMBER OF USE-ENABLED PERSONS	FIVE OR MORE
4	DESIGNATED STORE	KAWASAKI STORE, YOKOHAMA STORE
5	EXPIRY DATE	AUGUST 31, 2001
:	:	:
:	:	:

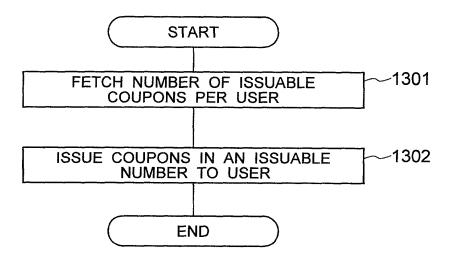
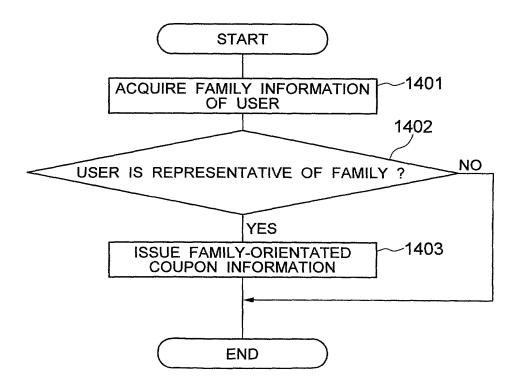


FIG. 14



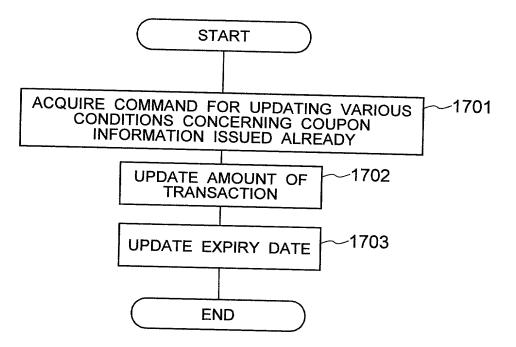
14/29

No.	ITEM	CONTENTS
1	NAME	TARO YAMADA
2	SEX	MALE
3	DATE OF BIRTH	OCTOBER 20, 1970
4	ADDRESS	KAWASAKI 1-2-3, KAWASAKI-WARD, KAWASAKI CITY
5	TELEPHONE NUMBER	044-123-4567
6	REPRESENTATIVE OF FAMILY	TARO YAMADA
7	SPOUSE	HANAKO YAMADA
8	CHILDREN	JIRO YAMADA; SABURO YAMADA
9	RELATIVES	SHIRO YAMADA
10	TEST WORD	SHOPPING AT BOTTOM PRICE
11	E-MAIL ADDRESS	taro@abcabc.co.jp
:	:	:
:	:	:

Sheet 15 of 29 15/29

No.	ITEM	CONTENTS
1	NAME	JIRO YAMADA
2	SEX	MALE
3	DATE OF BIRTH	MAY 20, 1995
4	ADDRESS	KAWASAKI 1-2-3, KAWASAKI-WARD, KAWASAKI CITY
5	TELEPHONE NUMBER	044-123-4567
6	REPRESENTATIVE OF FAMILY	TARO YAMADA
7	SPOUSE	NONE
8	CHILDREN	NONE
9	RELATIVES	SHIRO YAMADA
10	TEST WORD	PORTABLE PHONE GAME AT BOTTOM PRICE
11	E-MAIL ADDRESS	jiro@abcabc.co.jp
:		<u>;</u>
:		:

FIG. 17



Sheet 17 of 29

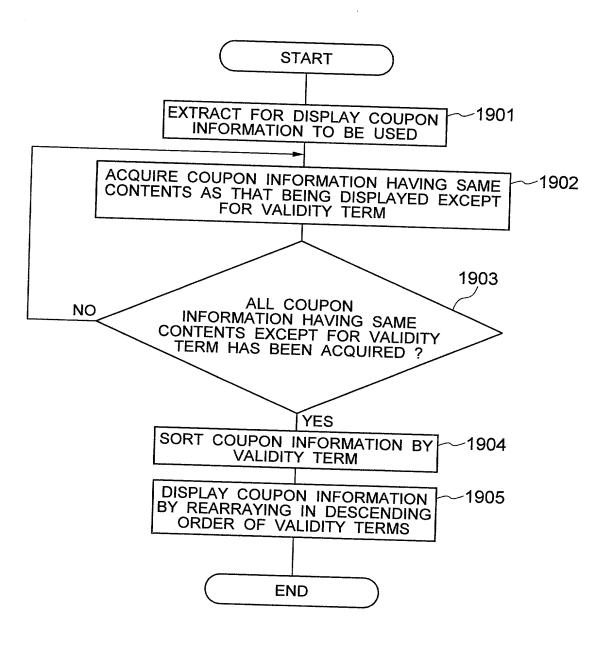
17/29

No.	ITEM	CONTENTS
1	TITLE OF COUPON	PHOTO DEVELOPMENT SERVICE
2	COMMENTS	COUPONING SALES CAMPAIGN
3	COMPANY NAME	KANAGAWA KAWASAKI CAMERA
4	STORE NAME	KAWASAKI STORE
5	NUMBER OF COUPONS TO BE ISSUED	THREE
6	AMOUNT OF DISCOUNT	200 YEN
7	EXPIRY DATE	MAY 31, 2001
:	:	·
;	:	:

No.	ITEM	CONTENTS
1	TITLE OF COUPON	PHOTO DEVELOPMENT SERVICE
2	COMMENTS	COUPONING SALES CAMPAIGN
3	COMPANY NAME	KANAGAWA KAWASAKI CAMERA
4	STORE NAME	KAWASAKI STORE
5	NUMBER OF COUPON TO BE ISSUED	THREE
6	AMOUNT OF DISCOUNT	300 YEN
7	EXPIRY DATE	AUGUST 31, 2001
:	:	·
:	:	:

Sheet 18 of 29

FIG. 19



Sheet 19 of 29 19/29

<u>.</u>
frefi
edja: lip:
æ
Entrail Entrail
PLI

No.	ITEM	CONTENTS
1	TITLE OF COUPON	PHOTO DEVELOPMENT SERVICE
2	COMMENTS	COUPONING SALES CAMPAIGN
3	COMPANY NAME	KANAGAWA KAWASAKI CAMERA
4	STORE NAME	KAWASAKI STORE
5	NUMBER OF COUPON TO BE ISSUED	3
6	AMOUNT OF DISCOUNT	300 YEN
7	DISCOUNT RATE	40%
8	EXPIRY DATE	MAY 31, 2001
9	COMBINED USE OF COUPON INFORMATION	PERMISSIBLE
:		:
:]	:	:

Robert C. Colwell, Reg. No. 27,431

(650) 326-2400

Applicant: Akira Kumomura, et al.

Title: Coupon Ticket Issuing System
Atty Docket No. 16869S-043700

Sheet 20 of 29

20/29

FIG. 21

<COUPON INFORMATION SCREEN IMAGE>

TITLE OF COUPON: PHOTO DEVELOPMENT SERVICE

COMPANY NAME:

KANAGAWA KAWASAKI CAMERA

STORE NAME : KAWASAKI STORE

AMOUNT OF DISCOUNT:200 YEN

EXPIRY DATES (ARRIVAL ORDER):

- (1) MARCH 31, 2001
- (2) APRIL 30, 2001
- (3) MAY 31, 2001

<COUPON INFORMATION SCREEN IMAGE>

TITLE OF COUPON:

PHOTO DEVELOPMENT SERVICE

COMPANY NAME:

KANAGAWA KAWASAKI CAMERA

STORE NAME: KAWASAKI STORE

EXPIRY DATE: MAY 31, 2001

DISCOUNT RATES

(DESCENDING ORDER):

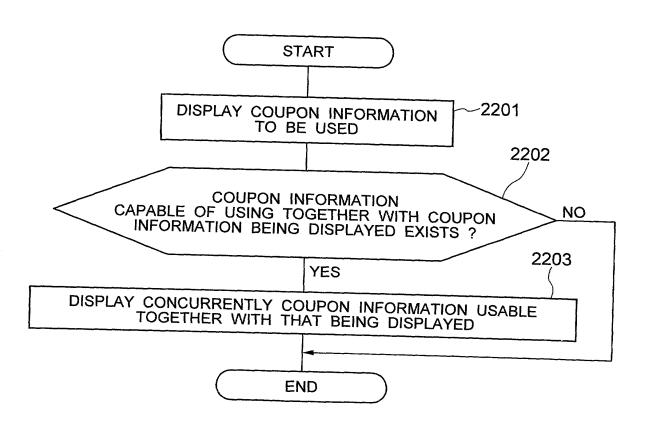
(1) 40%

- (2) 30%
- (3) 20%

-2101

-2102

Z1/ Z3



Sheet 22 of 29

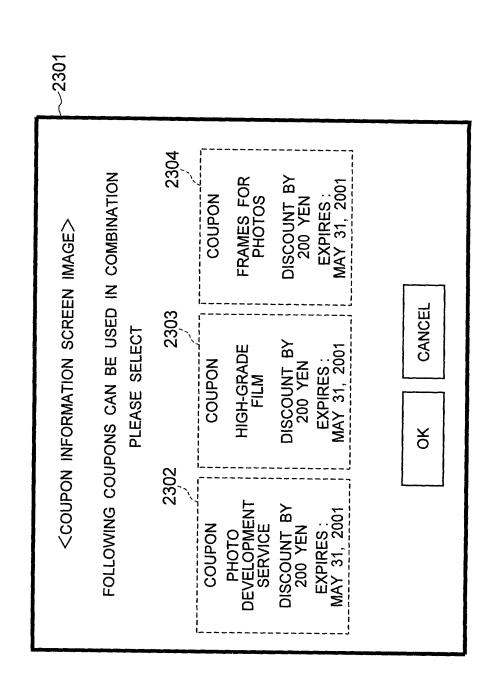
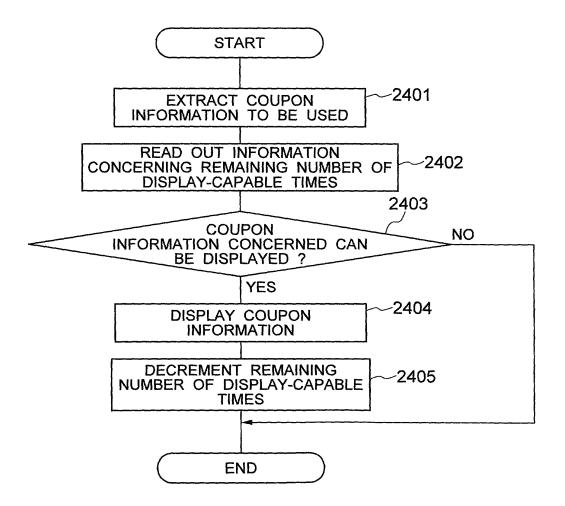


FIG. 23

Applicant: Akira Kumomura, et al.

Title: Coupon Ticket Issuing System
Atty Docket No. 16869S-043700
Sheet 23 of 29

23/29



Applicant: Akira Kumomura, et al.

Title: Coupon Ticket Issuing System
Atty Docket No. 16869S-043700
Sheet 24 of 29

24/29

FIG. 25

(BEFORE DISPLAY OF COUPON INFORMATION)

			_
No.	ITEM	CONTENTS	~_2501
1	TITLE OF COUPON	PHOTO DEVELOPMENT SERVICE	
2	COMPANY NAME	KANAGAWA KAWASAKI CAMERA	
3	AMOUNT OF DISCOUNT	200 YEN	
4	EXPIRY DATE	MAY 31, 2001	
5	NUMBER OF DISPLAY- CAPABLE TIMES	FIVE TIMES	~2502
6	NUMBER OF TIMES INFORMATION WAS DISPLAYED	ZERO TIMES	~2503
7	REMAINING NUMBER OF DISPLAY-CAPABLE TIMES	FIVE TIMES	~2504
:	:	:	
:	:	:	

(AFTER DISPLAY OF COUPON INFORMATION)

No.	ITEM	CONTENTS	~~2505
1	TITLE OF COUPON	PHOTO DEVELOPMENT SERVICE	
2	COMPANY NAME	KANAGAWA KAWASAKI CAMERA	
3	AMOUNT OF DISCOUNT	200 YEN	
4	EXPIRY DATE	MAY 31, 2001	
5	NUMBER OF DISPLAY- CAPABLE TIMES	FIVE TIMES	
6	NUMBER OF TIMES INFORMATION WAS DISPLAYED	ONE TIME	~~2506
7	REMAINING NUMBER OF DISPLAY-CAPABLE TIMES	FOUR TIMES	~~2507
:	;	·	
:	·	:	

FIG. 26

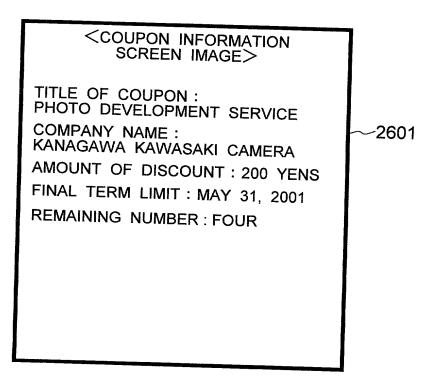


FIG. 27

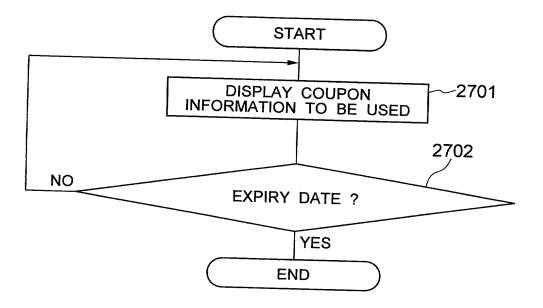


FIG. 28

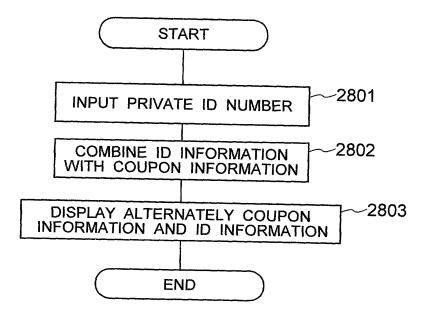


FIG. 29

No.	ITEM	CONTENTS
1	NAME	TARO YAMADA
2	SEX	MALE
3	DATE OF BIRTH	OCTOBER 20, 1970
4	ADDRESS	KAWASAKI 1-2-3, KAWASAKI-WARD, KAWASAKI CITY
5	TELEPHONE NUMBER	044-123-4567
6	REPRESENTATIVE OF FAMILY	TARO YAMADA
7	SPOUSE	HANAKO YAMADA
8	CHILDREN	JIRO YAMADA; SABURO YAMADA
9	TEST WORD	SHOPPING AT BOTTOM PRICE
:		:
:		

Applicant: Akira Kumomura, et al.

Title: Coupon Ticket Issuing System

Atty Docket No. 16869S-043700

Sheet 27 of 29

27/29

FIG. 30

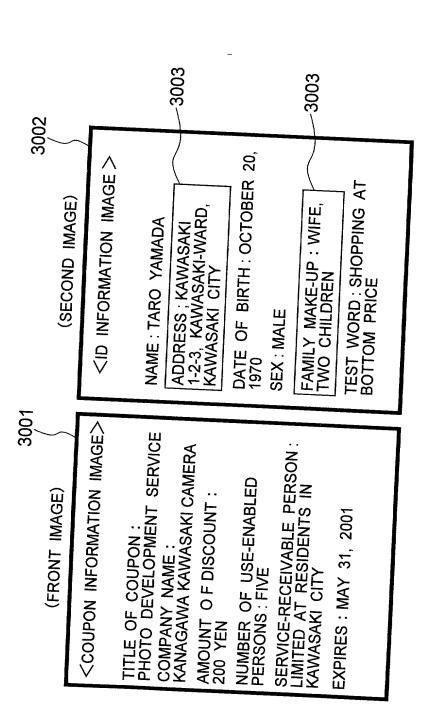
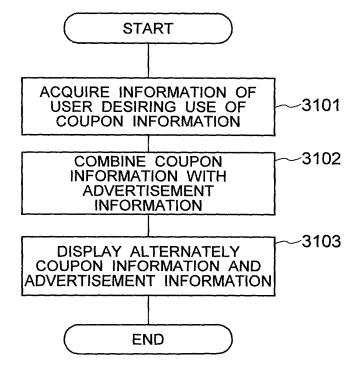


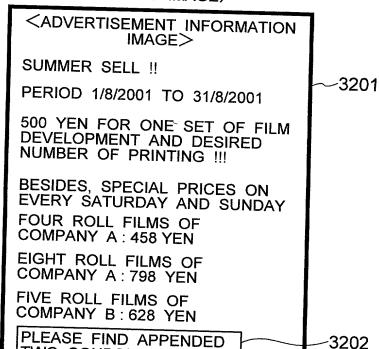
FIG. 31



Sheet 29 of 29

FIG. 32

(FRONT IMAGE)



(SECOND IMAGE)

TWO COUPONS

